

# ENRICO PIAZZA

## DIGITAL TEAM LEAD



### INTRODUCTION

Enrico, 35 years old from the windy and cross-cultural city of Trieste, Italy. Interested in technology, communication and life-long learning.

In the last 5 years I've been working for ctrl QS, a digital agency based in Berlin. Here, I help international luxury brands achieve their goals. Currently, my team's clients are Montblanc and Georg Fischer.

When not in front of a screen, I love to climb, swim, read, play guitar and learn new things.

### EXPERIENCE

#### DIGITAL TEAM LEAD | ctrl QS (Berlin)

January 2022 - present

- Lead and manage my teams to ensure client satisfaction and successful delivery.
- Build and nurture strong client relationships to understand their needs and provide solutions.
- Identify and capitalize on business opportunities for growth on assigned accounts.
- Growth performance measurement.
- Budget ownership, resources allocation, analysis, cost tracking and reporting.

#### TECHNICAL PROJECT MANAGER | ctrl QS (Berlin)

August 2018 - January 2022

- Internal release management coordination and collaboration with the development team
- Plan and prioritise deployment authoring activities in alignment with internal and external stakeholders
- Definition, reporting and coordination of testing & authoring scope
- Document / filter release information into a digestible and easily accessible format for team members in time for onboarding
- Ownership and controlling of the budget

#### DIGITAL MARKETING MANAGER | SAFEGEAR (Barcelona)

October 2016 - August 2018

- Lead and manage the Digital Marketing Team. Oversee and track the training of interns within the team.
- Monitor and manage website orders and related logistics. Ensure smooth functioning of e-commerce platform (Magento).
- Untangle technical challenges in Front End Development. Implement strategies for effective Search Engine Optimization.
- Take responsibility for content curation, ensuring quality and relevance.

### EDUCATION

#### COMMUNICATION SCIENCE AND MARKETING

University of Trieste

2012 - 2016

#### FINANCIAL MARKETS AND INNOVATION

University of Trieste

2011 - 2012

### LANGUAGES



### TOOLS

ADOBE ILLUSTRATOR



HTML / CSS / SQL



ADOBE PHOTOSHOP



AEM / CMS Tech



MICROSOFT EXCEL



Confluence / JIRA



### OUTSIDE OFFICE HOURS

