ENRICO PIAZZA

DIGITAL TEAM LEAD



INTRODUCTION

Enrico, 35 years old from the windy and cross-cultural city of Trieste, Italy. Interested in technology, communication and life-long learning.

In the last 5 years I've been working for ctrl QS, a digital agency based in Berlin. Here, I help international luxury brands achieve their goals. Currently, my team's clients are Montblanc and Georg Fischer.

When not in front of a screen, I love to climb, swim, read, play guitar and learn new things.

EXPERIENCE

DIGITAL TEAM LEAD | ctrl QS (Berlin)

January 2022 - present

- Lead and manage my teams to ensure client satisfaction and successful delivery.

- Build and nurture strong client relationships to understand their needs and provide solutions.

- Identify and capitalize on business opportunities for growth on assigned accounts.

- Growth performance measurement.

- Budget ownership, resources allocation, analysis, cost tracking and reporting.

TECHNICAL PROJECT MANAGER | ctrl QS (Berlin)

August 2018 - January 2022

- Internal release management coordination and collaboration with the development team

- Plan and prioritise deployment authoring activities in alignment with internal and external stakeholders

- Definition, reporting and coordination of testing & authoring scope

- Document / filter release information into a digestible and easily accessible format for team members in time for onboarding

- Ownership and controlling of the budget

DIGITAL MARKETING MANAGER | SAFEGEAR (Barcelona)

October 2016 - August 2018

- Lead and manage the Digital Marketing Team. Oversee and track the training of interns within the team.

Monitor and manage website orders and related logistics.
Ensure smooth functioning of e-commerce platform (Magento).
Untangle technical challenges in Front End Development.

Implement strategies for effective Search Engine Optimization. - Take responsibility for content curation, ensuring quality and relevance.

EDUCATION

COMMUNICATION SCIENCE AND MARKETING University of Trieste

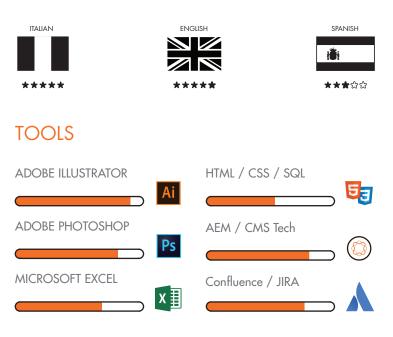
2012 - 2016

FINANCIAL MARKETS AND INNOVATION

University of Trieste

2011 - 2012

LANGUAGES



OUTSIDE OFFICE HOURS

